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# PEPPERDINE | GRAZIADIO

## BUSINESS SCHOOL

### Online MBA Pathways Program Curriculum Worksheet

*Since this program is unique to each student, please consult with your Student Success Advisor to determine your curriculum plan.*

**Student Name:**

**CWID:**

**Concentration:**

#### Core Program Waivers

**Units waived based on GPA:**

**3.3 GPA = 16 Units    3.2 GPA = 12 Units    3.1 GPA = 8 Units    3.0 GPA = 0 Units**

**GPA: \_\_\_\_\_**

**Courses that can't be waived:**

Prefix	Course #	Units	Course Title
BSCI	650	1	Personal and Leadership Development Workshop
BSCI	651	4	Behavior in Organizations
PGBS	670J	1	Integration in Business Operations
STGY	659	4	Strategic Management

**Core courses that serve as a prerequisite for the selected concentration, and courses in which a "B-" or lower was earned cannot be waived. List courses here:**

#### Core Program

Trimester 1		Units	Course Title	Courses Completed
BSCI	650	1	Personal and Leadership Development Workshop	
BSCI	651	4	Behavior in Organizations	
DESC	656	4	Quantitative Analysis for Business Operations	

Trimester 2		Units	Course Title	Courses Completed
ACCT	652	4	Accounting Information and Control Systems	
ECNM	657	4	Prices, Profit, and the Market Economy	

Trimester 3		Units	Course Title	Courses Completed
FINC	655	4	Financial Management of the Firm	
MKTG	658	4	Marketing Management	

Trimester 4		Units	Course Title	Courses Completed
PGBS	670J	1	Integration in Business Operations	
ISTM	654	4	Information and Process Systems	
XXX	XXX	4	Elective(s)	

Trimester 5		Units	Course Title	Courses Completed
LEGL	653	4	Political, Regulatory, Ethical, and Legal Issues of Business	

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XXX	XXX	6	Elective(s)	
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Trimester 6		Units	Course Title	Courses Completed
XXX	XXX	4	Elective(s)	
STGY	659	4	Strategic Management	

Concentration Options				
			Business Analytics	
			Digital Innovation & Information Systems (DI-IS)	
Spring 2022			Entrepreneurship	
			Finance	
			General Management	
Spring 2022			Global Business	
			Leadership and Managing Organizational Change	
			Marketing	

*Elective course offerings will vary by academic term and not all electives may be available online. Additional concentrations are available on-ground through the Fully Employed MBA (FEMBA) program - talk to your Student Success Advisor for more information.*

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Business Analytics				
In order to obtain a concentration in Business Analytics, students must complete 4 units from each of the following categories for a total of 12 units. Students may also choose courses from the Decision Science and Information Systems and technology categories to satisfy a General Elective				
Decision Science Electives				
Prefix	Course #	Units	Course Title	Courses Completed
DESC	620	2	Advanced Statistical Tools	
DESC	622	2	Optimization Modeling	
DESC	624	2	Predictive Analytics	
DESC	626	2	Simulation Modeling	
DESC	637	2	Multiple Attribute Decision Analysis	
Information Systems and Technology Management Electives				
Prefix	Course #	Units	Course Title	Courses Completed
ISTM	622	2	Social Media Analytics	
ISTM	624	2	Big Data Management	
ISTM	626	2	Applying Analytics to Achieve Business Impact	
ISTM	627	2	Marketing Informatics	
ISTM	664	2	Business Process Analysis and Innovation	
General Electives				
Prefix	Course #	Units	Course Title	Courses Completed
DESC	621	2	Valuation of Real Options	
DESC	627	2	Supply Chain Management Analytics**	
DESC	628	2	Healthcare Analytics	
ISTM	630	2	Information Security Data Analytics	
DESC	636	2	Project Management**	
ISTM	660	2	Business Analytics and Intelligence	

Digital Innovation & Information Systems (DI-IS)				
Prefix	Course #	Units	Course Title	Courses Completed
Required courses:				
ISTM	624	2	Big Data Management	
ISTM	661	2	Designing, Sourcing, and Building Digital Platforms	
ISTM	662	2	DIIS Portfolio and Project Management	
ISTM	663	2	Managing Cyber Security, Risk and Privacy	
ISTM	664	2	Business Process Analysis and Innovation	
ISTM	665	2	Digital Innovation and Strategy	
<i>Note: Students may substitute up to 4 units with alternative electives. Please refer to the Academic Catalog for more information.</i>				

Entrepreneurship				
Prefix	Course #	Units	Course Title	Courses Completed
Required courses:				
ENTR	661	2	Entrepreneurship and the Generation of New Venture Ideas	
ENTR	662	2	The Feasibility of New Venture Ideas	
ENTR	624	4	Building a Business Model	
ENTR	625	4	Launching a New Venture	

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Finance				
Prefix	Course #	Units	Course Title	Courses Completed
Twelve units from the following courses:				
FINC	634	2	The Management of Financial Risk**	
FINC	635	2	Real Estate Investing and Finance	
FINC	638	2	Financial Modeling**	
FINC	661	2	Entertainment, Media and Sports Finance**	
FINC	663	2	Financing Small Businesses**	
FINC	664	2	Business Analysis Using Financial Statements**	
FINC	667	4	Global Capital Markets and Institutions	
FINC	668	4	Valuation and Corporate Combinations	
FINC	669	4	Investments and Portfolio Management	

General Management				
A General Management concentration allows for a broad selection of any 12 units of MBA electives. Elective courses may be 4-units or 2-units each. Students do not need to focus on any particular discipline.				
Prefix	Course #	Units	Course Title	Courses Completed
<i>Note: Students may substitute PGBS 693: Global Business Intensive or PGBS 694: Going Global with Graziadio (G3) for up to 4 units of electives.</i>				

Global Business				
Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
ECNM	670	4	Global and Macroeconomic Environment	
Eight units are to be selected from the global content requirement from any other concentration.				
FINC	667		Global Capital Markets and Institutions	
ISTM	621		Digital Media and Entertainment**	
ISTM	630		Information Security and Data Analysis	
ISTM	664		Business Process Analysis and Innovation	
ISTM	665		Digital Innovation and Strategy	
MKTG	680		Global Brand Management	
OTMT	671		Cross-Cultural Management	
<i>Note: Students may substitute PGBS 693: Global Business Intensive or PGBS 694: Going Global with Graziadio (G3) for up to 4 units of electives.</i>				

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Leadership and Managing Organizational Change				
Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
OTMT	670	4	Advanced Principles of Organizations and Leadership	
Eight units are to be selected from the following courses:				
BSCI	635	2	Leadership and Ethics	
OTMT	617	2	Leadership Theory and Practice	
OTMT	671	2	Cross-Cultural Management **	
LEGL	684	4	Business Negotiation and the Resolution of Conflict	
OTMT	672	4	Organizational Dynamics and Managing Change	
OTMT	676	4	Talent Management	
OTMT	678	4	Managerial Creativity and Innovation for Leadership	
OTMT	680	4	Leadership: Great Leaders, Great Literature	
<i>Note: Students may substitute PGBS 693: Global Business Intensive for up to 4 units of electives.</i>				

Marketing				
Prefix	Course #	Units	Course Title	Courses Completed
Twelve units from the following courses:				
MKTG	680	4	Global Brand Management	
MKTG	681	4	Market Innovation and Commercialization	
MKTG	682	4	Marketing Communications and The Digital Age	
MKTG	671	2	Global Marketing**	
PGBS	693	2	Global Business Intensive	
or or or				
PGBS	694	2	Going Global with Graziadio (G3)	
<i>Note: Students may substitute PGBS 693 or PGBS 694 for up to 2 units of electives.</i>				