



PEPPERDINE

Graziadio Business School

Online Master of Business Administration Curriculum Worksheet

This curriculum worksheet is intended to provide an outline of the standard courses, unit load, and progression through the MBA program. Failure to follow this course sequence may result in limited availability and/or delayed graduation. Please consult with your Academic Advisor to determine your curriculum plan.

Student Name:

CWID:

Core Program

| Trimester 1 | | Units | Course Title | Courses Completed |
|-------------|-----|-------|--|-------------------|
| BSCI | 650 | 1 | Personal and Leadership Development Workshop (taken concurrently with BSCI 651) | |
| BSCI | 651 | 4 | Behavior in Organizations (taken concurrently with BSCI 650) | |
| DESC | 607 | 4 | Analytics for Business Decisions | |
| Trimester 2 | | Units | Course Title | Courses Completed |
| ACCT | 606 | 4 | Accounting: The Language of Business | |
| ECNM | 657 | 4 | Prices, Profit, and the Market Economy | |
| Trimester 3 | | Units | Course Title | Courses Completed |
| FINC | 603 | 4 | Managing Corporate Financial Resources (Prerequisite: ACCT 606) | |
| MKTG | 603 | 4 | The Art & Science of Marketing | |
| Trimester 4 | | Units | Course Title | Courses Completed |
| STGY | 612 | 1 | Competition & Executive Decision Making (Prerequisites: BSCI 650, BSCI 651, DESC 607, ACCT 606, and ECNM 657) | |
| ISTM | 602 | 4 | Technology Management and Digital Innovation | |
| XXXX | XXX | 4 | Elective(s) | |
| Trimester 5 | | Units | Course Title | Courses Completed |
| LEGL | 653 | 4 | Political, Regulatory, Ethical, and Legal Issues of Business | |
| XXXX | XXX | 6 | Elective(s) | |
| Trimester 6 | | Units | Course Title | Courses Completed |
| STGY | 659 | 4 | Strategic Management (Prerequisites: ACCT 606, BSCI 650, BSCI 651, DESC 607, ECNM 657, FINC 603, ISTM 602, LEGL 653 & STGY 612) | |
| XXXX | XXX | 4 | Elective(s) | |

Concentration Options

| | | |
|--|--|--|
| | Business Analytics | |
| | Digital Innovation & Information Systems (DI-IS) | |
| | Finance | |
| | Entrepreneurship | |
| | General Management | |
| | Leadership and Managing Organizational Change | |
| | Marketing | |

Elective course offerings will vary by academic term and not all electives may be available online. Additional concentrations or specializations may be available on-ground through the Part-Time MBA (PTMBA) program - talk to your Academic Advisor for more information.

Business Analytics

In order to obtain a concentration in Business Analytics, students must complete 4 units from each of the following categories for a total of 12 units. Students may also choose courses from the Decision Science and Information Systems and technology categories to satisfy a General Elective requirement.

Decision Science Electives

| Prefix | Course # | Units | Course Title | Courses Completed |
|--------|----------|-------|--------------------------------------|-------------------|
| DESC | 620 | 2 | Advanced Statistical Tools | |
| DESC | 622 | 2 | Optimization Modeling | |
| DESC | 624 | 2 | Predictive Analytics | |
| DESC | 626 | 2 | Simulation Modeling | |
| DESC | 637 | 2 | Multiple Attribute Decision Analysis | |

Information Systems and Technology Management Electives

| Prefix | Course # | Units | Course Title | Courses Completed |
|--------|----------|-------|---|-------------------|
| ISTM | 622 | 2 | Social Media Analytics | |
| ISTM | 624 | 2 | Big Data Management | |
| ISTM | 626 | 2 | Applying Analytics to Achieve Business Impact | |
| ISTM | 627 | 2 | Marketing Informatics | |
| ISTM | 664 | 2 | Business Process Analysis and Innovation | |

General Electives

| Prefix | Course # | Units | Course Title | Courses Completed |
|--------|----------|-------|---|-------------------|
| DESC | 621 | 2 | Valuation of Real Options | |
| DESC | 627 | 2 | Supply Chain Management Analytics | |
| DESC | 628 | 2 | Healthcare Analytics | |
| DESC | 636 | 2 | Project Management | |
| ISTM | 630 | 2 | Information Security Data Analytics | |
| ISTM | 660 | 2 | Business Analytics and Intelligence | |
| PGBS | 693 | 2 | Global Business Intensive (<i>*must be approved to count toward the Business Analytics concentration</i>) | |

Digital Innovation & Information Systems (DI-IS)

| Prefix | Course # | Units | Course Title | Courses Completed |
|-------------------|----------|-------|---|-------------------|
| Required courses: | | | | |
| ISTM | 624 | 2 | Databases and Big Data Management | |
| ISTM | 661 | 2 | Designing, Sourcing, and Building Digital Platforms | |
| ISTM | 662 | 2 | DIIS Project and Program Management | |
| ISTM | 663 | 2 | Managing Cyber Security, Risk and Privacy | |
| ISTM | 664 | 2 | Business Process Analysis and Innovation | |
| ISTM | 665 | 2 | Digital Innovation and Strategy | |

Note: Students may substitute up to 4 units with alternative electives. Please refer to the Academic Catalog for more information.

Entrepreneurship

| Prefix | Course # | Units | Course Title | Courses Completed |
|-------------------|----------|-------|--|-------------------|
| Required courses: | | | | |
| ENTR | 661 | 2 | Entrepreneurship and the Generation of New Venture Ideas | |
| ENTR | 662 | 2 | The Feasibility of New Venture Ideas | |
| ENTR | 624 | 4 | Building a Business Model | |
| ENTR | 625 | 4 | Launching a New Venture | |

| Finance | | | | |
|--|----------|-------|--|-------------------|
| Prefix | Course # | Units | Course Title | Courses Completed |
| Twelve units from the following courses: | | | | |
| DESC | 621 | 2 | Valuation of Real Options | |
| FINC | 634 | 2 | The Management of Financial Risk | |
| FINC | 635 | 2 | Real Estate Investing and Finance | |
| FINC | 638 | 2 | Financial Modeling | |
| FINC | 661 | 2 | Entertainment and Media Finance | |
| FINC | 663 | 2 | Financing Small Businesses | |
| FINC | 664 | 2 | Business Analysis Using Financial Statements | |
| FINC | 667 | 4 | Global Capital Markets and Institutions | |
| FINC | 668 | 4 | Valuation and Corporate Combinations | |
| FINC | 669 | 4 | Investments and Portfolio Management | |

| General Management | | | | |
|--|----------|-------|--------------|-------------------|
| A General Management concentration allows for a broad selection of any 12 units of MBA electives. Elective courses may be 4-units or 2-units each. Students do not need to focus on any particular discipline. | | | | |
| Prefix | Course # | Units | Course Title | Courses Completed |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| <i>Note: Students may substitute PGBS 693: Global Business Intensive for up to 4 units of electives.</i> | | | | |

| Leadership and Managing Organizational Change | | | | |
|--|----------|-------|---|-------------------|
| Prefix | Course # | Units | Course Title | Courses Completed |
| Required course: | | | | |
| OTMT | 670 | 4 | Advanced Principles of Organizations and Leadership | |
| Eight units are to be selected from the following courses: | | | | |
| BSCI | 617 | 2 | Creating and Leading Teams | |
| BSCI | 635 | 2 | Leadership and Ethics | |
| BSCI | 698 | 2-4 | Special Topics in Applied Behavioral Science | |
| LEGL | 684 | 4 | Business Negotiation and the Resolution of Conflict | |
| OTMT | 617 | 2 | Leadership Theory and Practice | |
| OTMT | 623 | 4 | Managing Cross-Cultural, Diverse, and Inclusive Organizations | |
| OTMT | 671 | 2 | Cross-Cultural Management | |
| OTMT | 672 | 4 | Organizational Dynamics and Managing Change | |
| OTMT | 676 | 4 | Talent Management | |
| OTMT | 678 | 4 | Managerial Creativity and Innovation for Leadership | |
| OTMT | 688 | 4 | Leadership and Virtual Teams | |
| <i>Note: Students may substitute PGBS 693: Global Business Intensive for up to 4 units of electives.</i> | | | | |

| Marketing | | | | |
|--|----------|-------|--|-------------------|
| Prefix | Course # | Units | Course Title | Courses Completed |
| Twelve units from the following courses: | | | | |
| MKTG | 680 | 4 | Global Brand Management | |
| MKTG | 681 | 4 | Market Innovation and Commercialization | |
| MKTG | 682 | 4 | Marketing Communications and The Digital Age | |
| MKTG | 671 | 2 | Global Marketing | |
| MKTG | 698 | 2-4 | Special Topics in Marketing | |
| PGBS | 693 | 2 | Global Business Intensive | |
| <i>Note: Students may substitute PGBS 693: Global Business Intensive for up to 4 units of electives.</i> | | | | |

| Healthcare Management Specialization | | | | |
|---|----------|-------|--|-------------------|
| The Healthcare Mgmt Specialization is a 6 unit specialization instead of a 12 unit concentration. These courses are "in-person" courses located at a Pepperdine Campus in Los Angeles. Therefore, you would need to be able to attend the courses in person. The remaining elective units for your program can be taken in any other concentration offered. | | | | |
| Prefix | Course # | Units | Course Title | Courses Completed |
| Required course: | | | | |
| OTMT | 627 | 4 | Advanced Principles of Organization and Leading Change in Healthcare | |
| Two units are to be selected from the following courses: | | | | |
| FINC | 632 | 2 | Healthcare Finance and Regulatory Environment | |
| PGBS | 611 | 2 | Contemporary Issues in Healthcare Management | |