



PEPPERDINE

Graziadio Business School

Online Master of Business Administration Curriculum Worksheet

This curriculum worksheet is intended to provide an outline of the standard courses, unit load, and progression through the MBA program. Failure to follow this course sequence may result in limited availability and/or delayed graduation. Please consult with your Academic Advisor to determine your curriculum plan.

Student Name:

CWID:

Core Program

Trimester 1		Units	Course Title	Courses Completed
BSCI	650	1	Personal and Leadership Development Workshop <i>(taken concurrently with BSCI 651)</i>	
BSCI	651	4	Behavior in Organizations <i>(taken concurrently with BSCI 650)</i>	
DESC	607	4	Analytics for Business Decisions	
Trimester 2		Units	Course Title	Courses Completed
ACCT	606	4	Accounting: The Language of Business	
ECNM	657	4	Prices, Profit, and the Market Economy	
Trimester 3		Units	Course Title	Courses Completed
FINC	603	4	Managing Corporate Financial Resources <i>(Prerequisite: ACCT 606)</i>	
MKTG	603	4	The Art & Science of Marketing	
Trimester 4		Units	Course Title	Courses Completed
STGY	612	1	Competition & Executive Decision Making <i>(Prerequisites: BSCI 650, BSCI 651, DESC 607, ACCT 606, and ECNM 657)</i>	
ISTM	602	4	Technology Management and Digital Innovation	
XXXX	XXX	4	Elective(s)	
Trimester 5		Units	Course Title	Courses Completed
LEGL	653	4	Political, Regulatory, Ethical, and Legal Issues of Business	
XXXX	XXX	6	Elective(s)	
Trimester 6		Units	Course Title	Courses Completed
STGY	659	4	Strategic Management <i>(Prerequisites: ACCT 606, BSCI 650, BSCI 651, DESC 607, ECNM 657, FINC 603, MKTG 603, ISTM 602, LEGL 653 & STGY 612)</i>	
XXXX	XXX	4	Elective(s)	

Concentration Options

	Business Analytics	
	Digital Innovation & Information Systems (DI-IS)	
	Finance	
	Entrepreneurship	
	General Management	
	Leadership and Managing Organizational Change	
	Marketing	

Elective course offerings will vary by academic term and not all electives may be available online. Additional concentrations or specializations may be available on-ground through the Part-Time MBA (PTMBA) program - talk to your Academic Advisor for more information.

Business Analytics

In order to obtain a concentration in Business Analytics, students must complete 4 units from each of the following categories for a total of 12 units. Students may also choose courses from the Decision Science and Information Systems and technology categories to satisfy a General Elective requirement.

Decision Science Electives

Prefix	Course #	Units	Course Title	Courses Completed
DESC	620	2	Advanced Statistical Tools	
DESC	622	2	Optimization Modeling	
DESC	624	2	Predictive Analytics	
DESC	626	2	Simulation Modeling	
DESC	637	2	Multiple Attribute Decision Analysis	

Information Systems and Technology Management Electives

Prefix	Course #	Units	Course Title	Courses Completed
ISTM	622	2	Social Media Analytics	
ISTM	624	2	Big Data Management	
ISTM	626	2	Applying Analytics to Achieve Business Impact	
ISTM	627	2	Marketing Informatics	
ISTM	664	2	Business Process Analysis and Innovation	

General Electives

Prefix	Course #	Units	Course Title	Courses Completed
DESC	621	2	Valuation of Real Options	
DESC	627	2	Supply Chain Management Analytics	
DESC	628	2	Healthcare Analytics	
DESC	636	2	Project Management	
ISTM	630	2	Information Security Data Analytics	
ISTM	660	2	Business Analytics and Intelligence	
PGBS	693	2	Global Business Intensive (<i>*must be approved to count toward the Business Analytics concentration</i>)	

Digital Innovation & Information Systems (DI-IS)

Prefix	Course #	Units	Course Title	Courses Completed
Required courses:				
ISTM	624	2	Databases and Big Data Management	
ISTM	661	2	Designing, Sourcing, and Building Digital Platforms	
ISTM	662	2	DIIS Project and Program Management	
ISTM	663	2	Managing Cyber Security, Risk and Privacy	
ISTM	664	2	Business Process Analysis and Innovation	
ISTM	665	2	Digital Innovation and Strategy	

Note: Students may substitute up to 4 units with alternative electives. Please refer to the Academic Catalog for more information.

Entrepreneurship

Prefix	Course #	Units	Course Title	Courses Completed
Required courses:				
ENTR	661	2	Entrepreneurship and the Generation of New Venture Ideas	
ENTR	662	2	The Feasibility of New Venture Ideas	
ENTR	624	4	Building a Business Model	
ENTR	625	4	Launching a New Venture	

Finance				
Prefix	Course #	Units	Course Title	Courses Completed
Twelve units from the following courses:				
DESC	621	2	Valuation of Real Options	
FINC	634	2	The Management of Financial Risk	
FINC	635	2	Real Estate Investing and Finance	
FINC	638	2	Financial Modeling	
FINC	661	2	Entertainment and Media Finance	
FINC	663	2	Financing Small Businesses	
FINC	664	2	Business Analysis Using Financial Statements	
FINC	667	4	Global Capital Markets and Institutions	
FINC	668	4	Valuation and Corporate Combinations	
FINC	669	4	Investments and Portfolio Management	

General Management				
A General Management concentration allows for a broad selection of any 12 units of MBA electives. Elective courses may be 4-units or 2-units each. Students do not need to focus on any particular discipline.				
Prefix	Course #	Units	Course Title	Courses Completed
<i>Note: Students may substitute PGBS 693: Global Business Intensive for up to 4 units of electives.</i>				

Leadership and Managing Organizational Change				
Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
OTMT	670	4	Advanced Principles of Organizations and Leadership	
Eight units are to be selected from the following courses:				
BSCI	617	2	Creating and Leading Teams	
BSCI	635	2	Leadership and Ethics	
BSCI	698	2-4	Special Topics in Applied Behavioral Science	
LEGL	684	4	Business Negotiation and the Resolution of Conflict	
OTMT	617	2	Leadership Theory and Practice	
OTMT	623	4	Managing Cross-Cultural, Diverse, and Inclusive Organizations	
OTMT	671	2	Cross-Cultural Management	
OTMT	672	4	Organizational Dynamics and Managing Change	
OTMT	676	4	Talent Management	
OTMT	678	4	Managerial Creativity and Innovation for Leadership	
OTMT	688	4	Leadership and Virtual Teams	
<i>Note: Students may substitute PGBS 693: Global Business Intensive for up to 4 units of electives.</i>				

Marketing				
Prefix	Course #	Units	Course Title	Courses Completed
Twelve units from the following courses:				
MKTG	680	4	Global Brand Management	
MKTG	681	4	Market Innovation and Commercialization	
MKTG	682	4	Marketing Communications and The Digital Age	
MKTG	671	2	Global Marketing	
MKTG	698	2-4	Special Topics in Marketing	
PGBS	693	2	Global Business Intensive	
<i>Note: Students may substitute PGBS 693: Global Business Intensive for up to 4 units of electives.</i>				

Healthcare Management Specialization				
The Healthcare Mgmt Specialization is a 6 unit specialization instead of a 12 unit concentration. These courses are "in-person" courses located at a Pepperdine Campus in Los Angeles. Therefore, you would need to be able to attend the courses in person. The remaining elective units for your program can be taken in any other concentration offered.				
Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
OTMT	627	4	Advanced Principles of Organization and Leading Change in Healthcare	
Two units are to be selected from the following courses:				
FINC	632	2	Healthcare Finance and Regulatory Environment	
PGBS	611	2	Contemporary Issues in Healthcare Management	