

**Fully Employed Master of Business Administration (FEMBA)  
Program Planning Worksheet**

**Student Name:**

**CWID:**

**Concentration:**

Trimester 1		Units	Course Title	Courses Completed
BSCI	650	1	Personal and Leadership Development Workshop	
BSCI	651	4	Behavior in Organizations	
DESC	656	4	Quantitative Analysis for Business Operations	
Trimester 2		Units	Course Title	Courses Completed
ACCT	652	4	Accounting Information and Control Systems	
ECNM	657	4	Prices, Profit, and the Market Economy	
Trimester 3		Units	Course Title	Courses Completed
FINC	655	4	Financial Management of the Firm	
MKTG	658	4	Marketing Management	
Trimester 4		Units	Course Title	Courses Completed
GSBM	670X	2	Integration in Business Operations	
ISTM	654	4	Information and Process Systems	
XXXX	XXX	4	Elective(s)	Listed Below
Trimester 5		Units	Course Title	Courses Completed
LEGL	653	4	Political, Regulatory, Ethical, and Legal Issues of Business	
XXXX	XXX	4	Elective(s)	Listed Below
Trimester 6		Units	Course Title	Courses Completed
XXXX	XXX	4	Elective(s)	Listed Below
STGY	659	4	Strategic Management	
STGY	670C	1	Integration in Business Operations: Strategic Management	

## Concentrations:

### Digital Innovation & Information Systems (DI-IS)

Prefix	Course #	Units	Course Title	Courses Completed
Required courses:				
ISTM	660	2	Business Analytics and Intelligence	
ISTM	661	2	Enterprise Architecture and Infrastructure Management	
ISTM	662	2	DIIS Portfolio and Project Management	
ISTM	663	2	Managing DIIS Security, Privacy and Ethics	
ISTM	664	2	Business Process Analysis and Innovation	
ISTM	665	2	Digital Innovation and Strategic Transformation	

*Note: GSBM 693 (with DIIS-focused content and/or final paper), ISTM 664 or ISTM 665 satisfies the global content requirement for the program.*

- Students may substitute up to 4 units with alternative electives as stated in the academic catalogue.
- The annual rotation of courses will be Fall: ISTM 665 and ISTM 660; Spring: ISTM 664 and ISTM 662; Summer: ISTM 661 and ISTM 663.
- The concentration is offered in a flex format at West LA.

### Dispute Resolution

Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
LEGL	684	4	Business Negotiation and the Resolution of Conflict	
Six required units from the Straus Institute, School of Law:				
XXXX	XXX	2	Mediation Seminar	
XXXX	XXX	2	Arbitration Course (one of three)	

Elective Course:

XXXX	XXX	2, 2	Two elective courses from the Straus Institute, School of Law	
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*Note: A GSBM global-related Straus Institute, School of Law elective course satisfies the global content requirement for the program.*

### Entrepreneurship

Prefix	Course #	Units	Course Title	Courses Completed
Required courses:				
ENTR	661	2	Entrepreneurship and the Generation of New Venture Ideas	
ENTR	662	2	The Feasibility of New Venture Ideas	
ENTR	663	2	Financing Entrepreneurial Ventures	
ENTR	664	2	Managing Entrepreneurial Ventures	
ENTR	665	2	Marketing Entrepreneurial Ventures	
ENTR	667	2	New Venture Creation	

*Note: The global content requirement is fulfilled by completing the Entrepreneurship concentration.*

## Finance

Prefix	Course #	Units	Course Title	Courses Completed
Twelve units from the following courses:				
FINC	634	2	The Management of Financial Risk	
FINC	635	2	Real Estate Investing and Finance	
FINC	638	2	Financial Modeling	
FINC	663	2	Financing Small Businesses	
FINC	664	2	Business Analysis Using Financial Statements	
FINC	667	4	Global Capital Markets and Institutions	
FINC	668	4	Valuation and Corporate Combinations	
FINC	669	4	Investments and Portfolio Management	
<i>Note: FINC 667 satisfies the global content requirement for the program.</i>				

## General Management

A General Management concentration allows for a broad selection of any 12 units of MBA electives. Elective courses may be four units or two units each. Studies need not focus on any particular discipline.

Prefix	Course #	Units	Course Title	Courses Completed

*Note: A student may enroll in GSBM 693 Global Business Intensive and/or GSBM 694 Going Global with Graziadio (G3).*

*Note: The global content requirement may be fulfilled by completing any one of the following courses: ECNM 670, FINC 667, LEGL 673, MKTG 680, MKTG 671, OTMT 671, ISTM 664, ISTM 665, GSBM 693 or GSBM 694.*

## Global Business

Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
ECNM	670	4	Global and Macroeconomic Environment	
Eight units are to be selected from the following courses:				
FINC	667	4	Global Capital Markets and Institutions	
LEGL	673	4	International Business Law and its Environment	
MKTG	680	4	Global Brand Management	
MKTG	671	2	Global Marketing	
OTMT	671	2	Cross-Cultural Management	

*Note: A student may substitute GSBM 693 Global Business Intensive or GSBM 694 Going Global with Graziadio (G3) for up to 4 units of electives.*

*Note: Any course listed under the Global Business concentration, GSBM 693 or GSBM 694 satisfies the global content requirement for the program.*

## Leadership and Managing Organizational Change

Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
OTMT	670	4	Advanced Principles of Organizations and Leadership	
Eight units are to be selected from the following courses:				
BSCI	617	2	Creating and Leading Teams	
BSCI	635	2	Leadership and Ethics	
OTMT	617	2	Leadership Theory and Practice	
OTMT	671	2	Cross-Cultural Management	
LEGL	684	4	Business Negotiation and the Resolution of Conflict	
OTMT	672	4	Organizational Dynamics and Managing Change	
OTMT	678	4	Creativity and Innovation for Leadership	
<i>Note: A student may substitute GSBM 693 Global Business Intensive for up to 4 units of electives.</i>				
<i>Note: OTMT 671 or GSBM 693 satisfies the global content requirement for the program.</i>				

## Marketing

Prefix	Course #	Units	Course Title	Courses Completed
Twelve units from the following courses:				
MKTG	680	4	Global Brand Management	
MKTG	681	4	Market Innovation and Commercialization	
MKTG	682	4	Marketing Communications and The Digital Age	
MKTG	671	2	Global Marketing	
GSBM	693	2	Global Business Intensive	
or		or	or	
GSBM	694	2	Going Global with Graziadio (G3)	
<i>Note: The global content requirement is typically satisfied by MKTG 680. As an alternative, students may elect to take MKTG 671 and make up the additional two units through either GSBM 693 or GSBM 694.</i>				