



PEPPERDINE
Graziadio Business School

June 2024 Newsletter **Faculty Affairs Department**



“

June invites us to slow down, reflect, and savor the simple pleasures of life.

~ Grace Greene, The Memory of Butterflies (2017)

”

Faculty Highlights

Fulbright – MCI | The Entrepreneurial School ® Visiting Professorship



Dr. Larry Cox
Associate Professor of Strategy and Entrepreneurship

Applications are due September 16, 2024 for the Fulbright – MCI | The Entrepreneurial School ® Visiting Professorship for 2025-2026.

The Fulbright – MCI Visiting Professorship is open to faculty members at US universities with distinguished scholarly accomplishments and interdisciplinary interests to work in one or more of the following fields: Business, Management, Entrepreneurship, Health Economics, Social Sciences, Business Law, Information Technology, Environmental, Industrial and Medical Engineering, Sports Technology, Mechatronics, Biotechnology and Food Technology.

It is a four-month tenure and will commence on October 1, 2025 or March 1, 2026. Fulbright-MCI Visiting Professors receive a EUR 5,000 per month maintenance award, health and accident insurance and a EUR 1,000 travel grant. In addition, MCI offers on campus housing.

For more information, please check out the following websites or contact

Susanne.Lichtmannegger@mci.edu:

- [MCI](#)
- Fulbright-MCI | The Entrepreneurial School® [Visiting Professor](#)
- [Fulbright Scholar](#) Program (MCI)

Here are a few words from Larry Cox about his Fulbright experience in Austria:

My wife, Elly, and I have been living in Innsbruck, Austria since February 25th. I am teaching Entrepreneurship at Management Center Innsbruck as part of a Fulbright Scholar Award that runs through June 30th. Innsbruck is a quaint city, established in the 12th century and nestled in the Tirolian

Alps. It would be difficult to imagine a more idyllic location! Every amenity is less than a 15 minute walk and the ski slopes are just a 15 minute bus ride away. We have also been traveling to other European locations with our adult children who are visiting from the US. This has been a once-in-a-lifetime experience for us!" – Larry Cox

Faculty Promotions

Congratulations to our Faculty who have received promotions. Please show them your excitement for this great accomplishment via email or if you see them around.

Joetta Forsyth
Promoted
Professor of Finance

Clemens Kownatzki
Promoted
Associate Professor of
Finance

Bobbi Thomason
Promoted
Associate Professor of
Applied Behavior Science

Darren Good
Promoted
Professor of Applied
Behavior Science

Abraham Park
Promoted
Professor of Finance

Richard Walton
Promoted
Associate Professor of
Finance

Mark Allen Sends a Cheers for Peers

"I'm happy to cheer for 4 of my peers. The MSHR program culminates in an in-person capstone simulation. On April 12, four professors from 3 different disciplines made a special trip to the Malibu campus to visit with the MSHR students during their capstone. Cheers to Lisa Herzog and Brian McGilvray from Law, Lynn Newman from ABS, and Michael Prior from Strategy for going above and beyond. The students greatly appreciated the visits and it was a wonderful send-off at the completion of their program."

Don't forget to submit a ["Cheers for Peers"](#) to acknowledge a colleague that has gone above and beyond the call of duty.

Faculty Calendar Highlights

JUNE
4

Full Time Faculty Meeting (Pitch & Poster)
WLA 203 - **10:30 AM - 12:00 PM**

JUNE
12

President's Briefing
[Zoom](#) - 8:45 AM-9:45 AM

[CLICK HERE FOR FULL CALENDAR](#)

Reminders

JUNE
19

[Juneteenth Holiday](#) - **University Closed**

JUNE
21

Faculty to view and confirm schedule as listed in WaveNet

JUNE
26

Last day to submit any corrections or questions regarding Wavenet schedule.
Send to pgbsaa@pepperdine.edu

JUNE
27

Teaching and Learning with AI - Free Event [REGISTER NOW](#)

Canvas Pilot Update

As part of Pepperdine's [LMS study](#), we are piloting the use of Canvas for select courses this fall. All online program courses will transition to Pepperdine's Canvas instance for the fall term.

On May 20, online course leads gained access to their migrated courses in Pepperdine's Canvas from 2U's Digital Campus. This summer, they will review and ensure their courses align with the original 2U

versions, working with eLearning to make necessary adjustments.

Faculty teaching online courses in the fall will gain access to their Canvas courses in mid-July. To support this transition, eLearning will offer:

- Asynchronous resources in the Canvas course "Teaching Online with Canvas"
- Drop-in virtual office hours the week faculty gain course access
- Workshops in July and August on leveraging Canvas tools to enhance the student experience

eLearning Standards/ Best Practices Update

To improve PGBS' understanding and achievement of online and hybrid course standards, eLearning will provide an asynchronous online course on these best practices and hold monthly virtual office hours in July and August.

Look out for more information on the Canvas pilot and summer learning opportunities in the coming weeks.