

## Faculty Affairs Department November 2022 Newsletter



“ Thankfulness is the beginning of gratitude. Gratitude is the completion of thankfulness. Thankfulness may consist merely of words. Gratitude is shown in acts. ”

- Henri Frederic Amiel

# Faculty Monthly Highlights

**NOV  
2**

**President's Briefing - [Zoom](#)**  
8:45 - 9:45 AM

**NOV  
8**

**Full-Time Faculty Meeting - [Zoom](#)**  
10:30 AM - 12:00 PM

**NOV  
24-25**

**Thanksgiving Holiday**  
University Closed

[CLICK HERE FOR FULL CALENDAR](#)

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## Reminders

**NOV  
15**

Spring 2023 [Course Sites](#) in Sakai Available

**NOV  
21**

Spring 2023 [Textbook Orders](#) Due to Bookstore

**NOV  
28**

Spring 2023 [Syllabi Due](#)

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## Julian Virtue Award Winner





Congratulations to **Dr. Dana Sumpter** for being awarded the Julian Virtual Award. She will be awarded 4 units of release time for two years, along with an annual research budget of \$5,000.

Learn more about faculty awards and past winners by visiting our [website](#).

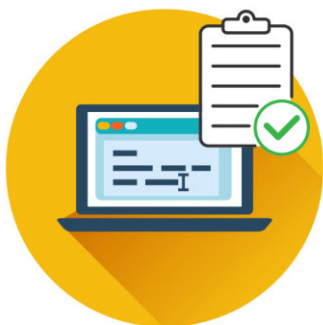
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## **CHANGE IN PROCESS: Overload Payments**

### **Coming in Spring and Summer Terms Only**

Starting in AY 2022-23, Faculty Affairs will be processing requests for overload payments in the Spring and Summer terms only (not in the Fall term). The goal is to ensure that the faculty member fulfills their contract (both administrative/teaching units) before requesting overload pay. Keep an eye out for Faculty Affairs to send a Google Form to request to: 1) get paid an overload stipend, 2) bank units, 3) or use bank units. Learn more by checking out our [website](#).

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## Spring 2023 Course Creation and Standardizing Course Design

Course site creation for the Spring 2023 term is just around the corner and will take place on **November 15, 2022!**

As such, it is an excellent time and opportunity to add standardizing elements to your course. Adding elements of standardization improves:

- Memory Retention
- Student Interaction
- Learner Persistence

While reducing:

- Student Cognitive Load
- Course Preparation Time

In addition, leverage eLearning's new quality template design into your Spring site. Schedule a time to [meet with the eLearning team](#) to learn more about how standardization can improve your students' learning experience!

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## Faculty Highlight



### Get Out of the Building—Increasing Teaching and Research Relevancy

**By Kyle Murphy**  
Practitioner of Strategy

The phrase “get out of the building” was made famous in entrepreneurship and startup circles by Steve Blank, a successful serial entrepreneur and lecturer at Stanford. The phrase, which can be either literal or metaphorical, refers to getting to know customers in their own environment. This helps founders and companies better understand their customers' wants and needs to build a product they

actually want, not what the business thinks they want. As business educators and researchers, we could do well by following the same advice and getting out of the building.

The practice of management, regardless of discipline, is rapidly evolving, and it is easy to become disconnected from the realities our students face in the workplace or work on research that is no longer relevant or applicable. The solution to this is not in our offices (campus or home) or classrooms but “out of the building.” Here are some ideas to get connected better with industry and maintain our relevancy:

- Get active on LinkedIn: Share content and ask for feedback Post polls asking what topics you should research
  - Join relevant interest groups (be an active participant)
  - Create topical groups for your students to share ideas and ask questions (for example, my ENTR group <https://www.linkedin.com/groups/4087406/>)
  - Condense an academic article (yours or another) into a review blog and post it as a LI article
- Connect with our student and alums companies
  - Ask to tour a student or alums company (great opportunity to ask questions on-site)
  - Offer to do a lunchtime workshop (on-site or virtual)
  - Ask for a sale pitch or demo from their company; they will often discuss the significant pain points in their industry as part of the pitch
- Attend industry tradeshow and workshops (yes, they are back)
  - Talk with the exhibitors; they often have insights and a pulse on the industry better than many of the speakers
  - Attend sessions with topics that are on the fringes of your discipline or interest area
  - Join cocktail receptions or the hotel bar after the sessions; this is where the real business will occur (you don’t need to drink or even participate, just listen)

Remaining practitioner relevant is crucial to our school’s long-term viability and teaching/research careers. Do you have any other creative ideas to get out of the building? Please share.

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## Cheers for Peers

We invite you to submit a ["Cheers for Peers"](#) to acknowledge a colleague that has gone above and beyond the call of duty. In the spirit of “giving each other flowers” continuously, we hope that you consider expressing your gratitude with “cheers”!