

November Faculty Affairs Newsletter



"Let gratitude be the pillow upon which you kneel to say your nightly prayer. And let faith be the bridge you build to overcome evil and welcome good." - Maya Angelou

Faculty Calendar

NOV 3 **President's Briefing**
8:45 AM-9:45 AM | Zoom

NOV 3 **Pepp Honors**
2:00 PM-4:30 PM | Malibu Campus

NOV 9 **Full-Time Faculty Meeting**
10:30 AM-12:00 PM | Zoom

NOV 25-26 **Thanksgiving Holiday**
University Closed

[VIEW FULL CALENDAR](#)

Reminders

- **November 3, 2021:** West LA Campus [E-Waste Event](#)
- **November 8, 2021:** [Textbook](#) Order Due
- **November 22, 2021:** [Spring Research Assistant Applications Open](#)
- **November 29, 2021:** [Syllabi Due](#)

Faculty Service Assignments: AY 2021 - 2022

Service assignments have been updated for this academic year. You may view assignments [here](#). Thank you to the faculty who have committed their time to our school and university committees to guide programs, departments, and initiatives.

If you have any questions regarding the assignments, please connect with Jaime Quillen at jaime.quillen@pepperdine.edu.

Hiring/Rehiring Research Assistants (Spring 2022)

The application period to request a research assistant (RA) for the Spring 2022 term will open on November 22nd. Applications will be accepted until December 3rd. As a reminder, RA's will need to be hired/rehired each term. Following this procedure will ensure equitable resource allocation for all faculty research.

ALL current RA assignments are due to end on December 31st. If you wish to rehire a currently employed RA and do not want a disruption in their employment, please complete the application by the deadline.

Please visit our [website](#) to review the guidelines and policies related to hiring a RA.

Faculty Highlight



By Clark D. Johnson
Assistant Professor of
Marketing

The AACSB explicitly lists the establishment of a behavioral analysis lab and testing facility with a participant pool system as an example resource that can partially fulfill Criterion E of Oversight, Sustainability, and Continuous Improvement (*AACSB Criteria Examples Eligibility Application for Business Accreditation*, 2018). As of the writing of this memo, Graziadio and Seaver behavioral business faculty are 24 hours from the launching of a new behavioral lab, which we hope can act as a catalyst for continuous improvement for faculty and students in both schools.

As a newly-minted PhD, the value to me of access to a free behavioral lab at Saint Louis University cannot be understated. As I completed my seminar papers every semester, I quickly transitioned to data collection, and as a result, each of my seminar papers turned into at least a conference presentation. Since then, my coauthors and I have published five seminar papers-turned-articles in leading journals, including the *International Journal of*

Research & Marketing, Journal of Business Research, and Journal of Advertising, which utilize data collected at this lab. If it were not for access to this lab, I am not certain that Graziadio would have even interviewed me for my current position!

[READ MORE](#)

Congratulations Are in Order for Quality Matters Certification!!!!

Please join in congratulating Virginia Green, Max Ellzey, Eva Thomas, and the eLearning team on the most recent course to be Quality Matters certified, BSCI 468! They spent countless hours developing this course, revising and fine tuning the site to ensure that the course would pass. Receiving QM certification is a huge undertaking and commitment; we want to commend them all for their dedication and for going above and beyond to ensure that the course met all standards and received certification. This course, BSCI 468, met all QM standards and passed with 100%!

Questions? Stories or Updates to Share? Feel free to contact us at: PGBSAA@pepperdine.edu or explore our [website](#).

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