

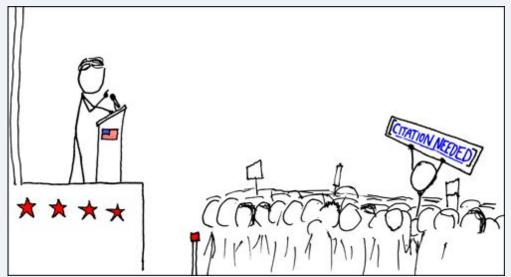
Plagiarism

Plagiarism and Cheating

PEPPERDINE GRAZIADIO BUSINESS

Webinar Description

Our goal for this webinar is to teach you the different forms of plagiarism so that you might be more aware of what constitutes plagiarism and can better avoid it in your own academic writing.



via XKCD.com

Overview of Webinar

- What is Plagiarism?
- Student Code of Conduct
- Famous Cases of Plagiarism
- Common Types of Plagiarism
- Examples and How to Avoid Those Types of Plagiarism
- A Handy Guide to In-Text Citations
- A Quick Guide to Paraphrasing





What is Plagiarism?



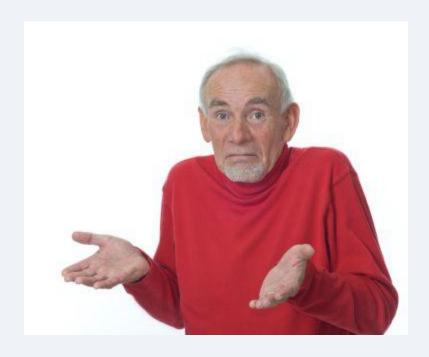
via TheConversation com

According to the APA

Plagiarism is the act of presenting the words, ideas, or images of another as your own; it denies authors or creators of content the credit they are due. Whether deliberate or unintentional, plagiarism violates ethical standards in scholarship (see APA Ethics Code Standard 8.11, Plagiarism).



Okay... Why does this mean anything to me?



Graziadio Business School Standards of Conduct



via Norman Rockwell

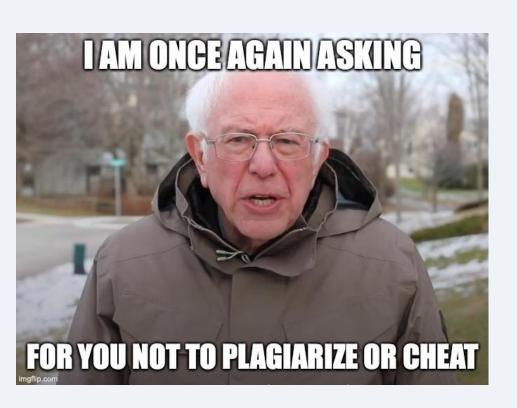
Right after "Follow University Guidelines" and "Don't break the law"

"3. Dishonesty in any form, including but not limited to, knowingly furnishing false information, forgery, *plagiarism*, alteration, or misuse of documents, records, or identification cards."

"Okay, but that's just, like, ONE rule..."



The VERY NEXT rule



"4. Academic dishonesty, including but not limited to *plagiarism, cheating*, fabrication, facilitating academic dishonesty."

Quiz Time!

How many rules relate to plagiarism and cheating in the Graziadio Business School Standards of Conduct?

A. 1

B. 2

C. 3

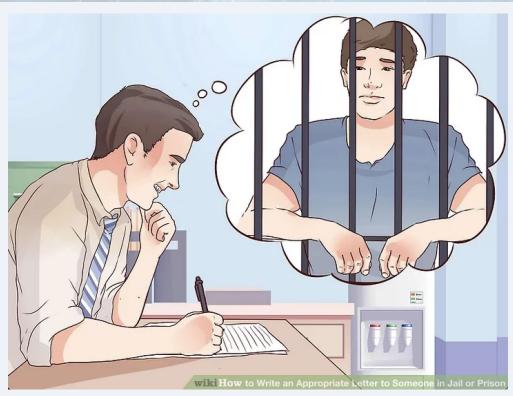
D. None

Okay, you caught me. What of it?

Sanctions imposed for violating University policies range from probation and loss of privileges all the way up to dismissal from the program and revocation of your degree.



This Could Be You!!!





Why don't I see cases of plagiarism in the news?



Famous Cases of Plagiarism



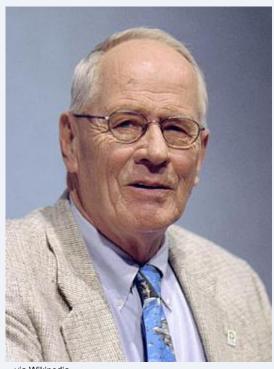
Jane Goodall

Famous the world over for her work with primates and in anthropology, Jane Goodall was accused of plagiarism when it was discovered that her book *Seed's of Hope: Wisdom and Wonder From the World of Plants* contained lifted phrases, sentences, and entire paragraphs from Wikipedia and other sources.



via WhiteCoatWaste.org

Famous Cases of Plagiarism



via Wikipedia

Stephen E. Ambrose

A best-selling author and historian, most famous for his book *Band of Brothers*, Stephen E. Ambrose was accused of copying passages in his book *The Wild Blue* from Thomas Childers's own book, *The Wings of Morning* in 2002.

They didn't seem to suffer any real, lasting consequences!

They didn't seem to suffer any real, lasting consequences!

Consider!



They didn't seem to suffer any real, lasting consequences!

Consider!

You are not a world famous primatologist or historian.



Quiz time! Again!

What are some consequences for cheating and/or plagiarizing at the Graziadio Business School?

A. Academic Probation

B. Loss of Privileges

C. Dismissal From Program

D. Revocation of Degree

E. All of the Above





Types of Plagiarism

Direct Plagiarism

This type of plagiarism occurs when you copy information word-for-word from a source and paste it into your own work without using quotation marks and proper citation.

Self Plagiarism

This type of plagiarism occurs when you re-use work from previous courses, without getting permission from your current instructor first.

Mosaic Plagiarism

This type of plagiarism occurs when you only change a few words from the original source.



Types of Plagiarism

Accidental Plagiarism

This type of plagiarism occurs when you fail to include in-text citations or an accurate reference list, don't cite secondary sources properly, or don't give credit to the correct author.

Pay-to-Play Plagiarism

This type of plagiarism occurs when you purchase sections or entire essays and submit them as your own work.



Direct Plagiarism



Example

Young Timmy is writing his paper on the gastroetymology of chili and the deadline is rapidly approaching. He has mere hours left and still needs three more pages!

Young Timmy finds an article about the history of chili online - no time! - he copies and pastes the relevant paragraphs into his own paper.

Young Timmy's professor told him NOT to use too many quotes, so Young Timmy doesn't properly cite the paragraphs.

Direct Plagiarism



How to Avoid

All Young Timmy had to do to avoid direct plagiarism was to properly cite his source. This includes proper in-text citations, as well as a proper citation in the references page.

Now, Young Timmy's professor might've had a problem with him quoting whole paragraphs in his paper, but at least it wouldn't be plagiarism.

Personally, I keep a separate running document where I store the quotations and links that I've used in my papers to better locate them when I make my own references page.

In-Text Citations

- When you use an author's ideas, provide their last name and year of the work (i.e. Smith, 2007)
- If you used a direct quote, put it in parentheses, and include a page number (Last name, YearXXXX, p. XX).
 - o If it spans two pages, use "pp." Example: (Gintelli, 2004, pp. 11-12).
- You can put it at the end of a sentence, or incorporate it within.
 - o I.e. Smith (1999) states... (p. 11).
- Avoid long quotes anything 40+ words needs to be an indented paragraph
- Your entire sentence should not be just a quote include a lead-in
- The same thing said by two different articles (Kachru, 2005; Smith, 2008).
 - Put in alphabetical order separated by a semicolon.
- If multiple authors use "&" in-text and "and" in the sentence
 - o (Smith & Gintelli, 2004)
 - Smith and Gintelli (2004)
- If one to two authors, include their name(s) in every citation.
- If 3+ authors, include the name of only the first author and et al. in every citation
 - o A paper by Smith, Gintelli, and Lee (2003) becomes Smith et al. (2003)



In-Text Citations

- If you do not know the author, use the full title in the sentence, or the first word followed by year
 - According to the "Indiana Study of Federal Accountability" (2008)... or ("Indiana", 2008).
 - Articles and chapters use "", books and chapters are italicized
- If you do not know the date, put "n.d." instead, which means "no date"
 - o Smith (n.d.) states that...

In-Text Citations:

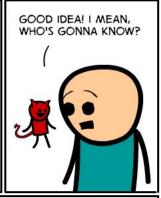
Author Type	Parenthetical Citation (end of sentence)	Narrative Citation (inside the sentence text itself)
One author	(Smith, 2020)	Smith (2020) argued
Two authors	(Smith & Doe, 2020)	Smith and Doe (2020) expounded on the Black- Scholes model
Three or more authors	(Smith et al., 2020)	Smith et al. (2020) highlighted the accounting principles
Group author with abbreviation		
First citation Subsequent citations	(National Institute of Mental Health [NIMH], 2020) (NIMH, 2020)	National Institute of Mental Health (NIMH, 2020) explained
Group author without abbreviation	(Pepperdine University, 2020)	Pepperdine University (2020) noted that



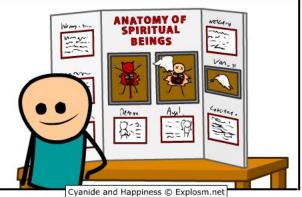
Self Plagiarism









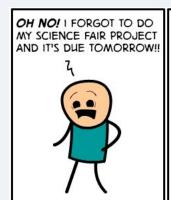


Example

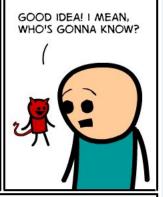
Young Timmy wrote a paper on chili in a class last year and now a professor THIS trimester wants another paper on chili! Who has the time to write TWO papers on the same thing?!

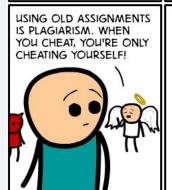
Young Timmy changes the title page to reflect this trimester's class and hands it in. Bing bang boom, he's done!

Self Plagiarism









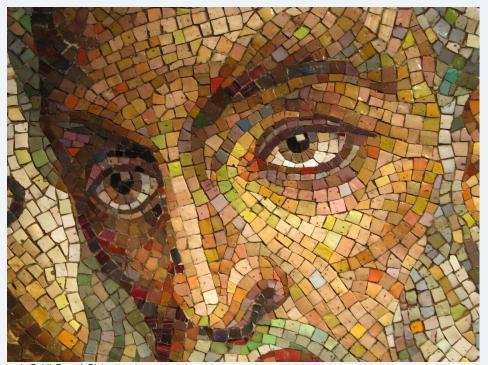


How to Avoid

All Young Timmy had to do to avoid self plagiarism was to write a new paper or speak with his professor about the possibility of reusing his old materials.

Perhaps there is something new in the world of chili that Young Timmy could write about? Perhaps there was some avenue in chili research that Young Timmy did not touch on in the last paper?

Mosaic Plagiarism



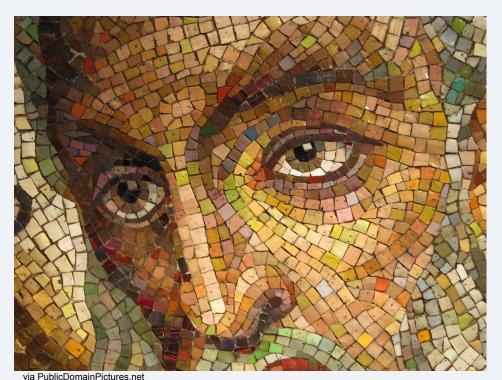
via PublicDomainPictures.net

Example

Young Timmy is writing his paper on the gastroetymology of chili and has found an excellent source - but alas! - he knows he's unlikely to get away with simply copying what he needs to copy!

But Young Timmy is also crafty and clever! He copies and pastes the most useful parts of the source and exchanges some words with their synonyms while also pasting sentences in a different order! Foolproof!

Mosaic Plagiarism



How to Avoid

Once again, Young Timmy could have avoided all of the trouble by properly citing his sources. He is also in an academic program and should expect to form his own thoughts and ideas rather than simply lifting the thoughts and ideas of others.

Young Timmy also could have *paraphrased* if he did not want to directly quote, but more on that in a sec!



Accidental Plagiarism



via DumpADay.com

Example

Unlike all the other Young Timmys, *THIS* Young Timmy doesn't want to cheat and plagiarize. He properly quotes his sources, uses in-text citations, and has a proper references page.

Unfortunately for *this* Young Timmy, he thought he was paraphrasing correctly but reused key words and phrases that tilted his work into plagiarism. A lack of intent does not mean Young Timmy did not plagiarize.

Accidental Plagiarism



via DumpADay.com

How to Avoid

In this example, Young Timmy needed to rephrase the idea that he was paraphrasing into his own wording. Changing the sentence structure or using similar words to those that are most important to the idea that he is trying to convey while maintaining the original meaning are both ways to paraphrase while avoiding accidentally plagiarizing.

Quick Guide to Paraphrasing

Original

Because of their unique perspective, Americans fear globalization less than anyone else, and as a consequence they think about it less than anyone else. When Americans do think about globalization, they think of the global economy as an enlarged version of the American economy.

(Source: Thurow, L. (1993). Fortune Favors the Bold (p. 6). New York: Harper Collins.)

Plagiarism

According to Lester Thurow (1993) Americans fear globalization less than people from other countries and as a consequence spend less time thinking about it. Indeed, Americans see globalization as an enlarged version of their own economy.

Why is this plagiarism?

The writer has used
Thurow's exact words
without enclosing them in
quotation marks. S/he has
only substituted synonyms
here and there. Even though
Thurow is credited with a
citation, this would be
considered plagiarism.

Paraphrasing

Lester Thurow (1993) maintains that because Americans see globalization simply as a bigger form of their own economy, they are less concerned about it than is the rest of the world.

Why is this acceptable?

The writer has kept the meaning of the original passage without copying words or structure. Words like *globalization* and *Americans* are generic terms (i.e., terms that are commonly used for the concept they illustrate - it is difficult to find synonyms for them). Thus you may use these words without placing them in quotation marks.

(Complete Thurow reference appears in bibliography)

You must be careful that you are not copying exact words and phrases from the source that you are trying to paraphrase. If you find that you have done so, then it should be directly quoted.

One of the easiest ways to avoid slipping into plagiarism while trying to paraphrase is to completely avoid copying and pasting anything from the original source. Think about what you're trying to paraphrase, convey that idea to someone else verbally and see if your own words work, then type those out instead. But be sure to convey where the original idea has come from in your sentence!!



Pay-to-Play Plagiarism



via HBO

Example

Young Timmy is loaded and has decided that the he doesn't NEED to write his paper and has decided to purchase one from a website that offers bespoke essays written by others.

Pay-to-Play Plagiarism



How to Avoid

Don't do it. Just don't. Write your own paper.



Some Excellent Resources

University of Ashford

• https://awc.ashford.edu/plagiarism-guide

Bowdoin College

https://www.bowdoin.edu/dean-of-students/judicial-board/academic-honesty-and-plagiarism/common-types-of-plagiarism.html

MIT

http://integrity.mit.edu/handbook/writing-original-work

Purdue OWL

https://owl.purdue.edu/owl/research and citation/apa style/apa style introduction.html



Yet Another Quiz Time

You've just copied and pasted a sentence from a book into your paper. You like what it says but citing the source is just too much work! So you change a few of the words to synonyms and call it a day.

What kind of plagiarism have you just committed?

A. Direct

B. Mosaic

C. Accidental

D. Self



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- https://xkcd.com/285/



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Make an appointment at http://pgbswriting.youcanbook.me

Quick question about plagiarism? Email us at pgbs.ses@pepperdine.edu

Thank you!

