



THE FINANCIAL LITERACY INITIATIVE

Our Story

In the Spring of 2015, *The Financial Literacy Initiative* was awarded a Waves of Innovation grant. The program's three-year implementation plan, beginning in the fall of 2015, includes three steps:

1. Establish a "Money Management for Millennials" freshman seminar course
2. Offer "Personal Finance" to students as an elective course
3. Create a Center for Financial Literacy that is designed to educate, coach, and offer money management tools to students

Our Mission

The *Financial Literacy Initiative* is a program that seeks to educate young adults on the foundational concepts of personal finance. We strive to instill a sense of financial competency in Pepperdine students through instruction and coaching on the practical applications of money management.

Time Value of Money Now vs. Later



Invests \$2,000 a year from age 19 - 25 into a mutual fund and then does not touch it until 65
Total contribution - \$14,000

**Total value at 65
=\$944,641**



Invests \$2,000 a year from age 26 - 65 into a mutual fund
Total contribution - \$80,000

**Total Value at 65
=\$973,074**

Values computed w/ avg. 10% rate of return over total time

6 Steps to Better Money Habits

1. Track your spending – where does your money go?
2. Live below your means
3. Make giving a habit
4. Contribute to a retirement fund
5. Save for future goals
6. Recognize the difference between needs and wants

Helpful Resources



Budgeting

Mint.com
Spending Tracker App
GoodBudget

Financial Blogs

Wisebread.com
FinancialSamurai.com
20SomethingFinance.com