

GRAPHIC DESIGN INTERN

REPORTS TO:

Assistant Director of Recruitment & Student Development

DESCRIPTION:

Help IP tell the story of our programs! The Graphic Design Intern will work directly with the Assistant Director to develop our marketing campaigns and communications, creating a variety of media that is used online and in print. This position helps create a design vision for our office for the year and offers students a chance to work with partners on a diverse set of projects and build their design portfolio.

DUTIES:

- You will create the majority of our graphic designs for our print, web, and social media projects.
- You will work with the media team on outreach projects and communications to the student body.
- You facilitate the annual IP Photo Contest, and use the submissions to create a 2020 IP print calendar.
- You will create our course books and summer programs pamphlets.
- You will work with the front office coordinator to update our International Programs webpage.
- The amount of hours per week varies, with the amount of product needed at the beginning of first semester making the work load more in August and September than during other times of the year.

QUALIFICATIONS:

- You must have participated in one of our programs at some point during your Pepperdine career.
- You must be able to start work on or before August 3rd, 2020.
- You must have a passion for IP and be excited to tell our story!
- You must have experience with Photoshop, Illustrator, and other design tools. Web design experience is a plus, but not necessary.