rIQ Marketing and Media Intern Application Fall 2017 to Spring 2018

The rIQ Marketing and Media Intern is a Pepperdine University student selected and trained by the Boone Center for the Family's Relationship IQ Program to support rIQ's marketing, advertising, social media, video, and photo needs. This position will receive all the benefits of being trained in Relationship IQ with the other interns so that they are better able to communicate the rIQ message through media, online, and print formats.

The Relationship IQ Program is designed to help young adults develop the skills, attitudes, and character associated with healthy relationships. In order to give us a sense of the skills and experiences that you offer this position, please provide the information asked for on page 2. Please note that the Boone Center for the Family operates within a faith-based context and searches for interns who embrace the Christian mission of the University. Interns are encouraged to talk about their personal faith during presentations and trainings. This position is in compliance with the University Policy on Equal Employment Opportunity and Nondiscrimination.

***Expectations:*** rIQ Marketing and Media Interns are expected to:

* Commit between four and ten hours per week (with the occasional heavier week) with the Relationship IQ Program.
* Participate in training (approximately 20 hours) to be held in August before NSO (you may move in early to your on campus housing).
* Participate in monthly training, and weekly staff meetings during the school year.
* Develop and deliver educational presentations on relational health to Seaver students.
* Provide healthy peer relationship advice to fellow students.
* Assist in the development, coordination, and production of the Relationship Series, presentations, rIQ events and activities, and promotional activities.
* Design and publicize printed advertising for every rIQ event (this task is a significant part of the job).
* Update rIQ social media.
* Create rIQ Google slideshows.
* Produce an engaging video (or videos) highlighting relationship skills and the rIQ program.
* Participate in other activities depending on the Marketing and Media Intern's interests such as: content development; assisting to facilitate a Club Convo.

***Payment:*** Interns will receive the standard hourly student rate and receive all the training benefits of this position.

***Note:*** The Boone Center operates within a faith-based context. In their roles as rIQ Interns, students represent the Boone Center specifically and Pepperdine University generally. Because of this, it is important that our representatives are good ambassadors for the Boone Center and the University. rIQ Interns should strive to conduct themselves as persons of high moral character. This includes, but is not limited to, the profiles presented on social networking web sites. Material on such sites that are deemed significantly inconsistent with the mission of the Boone Center for the Family would not support involvement as a rIQ Intern.

Applications are due by **March 30**. Please send your completed application as an email attachment to: [kelly.haer@pepperdine.edu](mailto:kelly.haer@pepperdine.edu) or deliver it to Kelly Haer’s office in the Graduate School of Education and Phycology, Room 124, on the Drescher Campus. If you are selected for an interview, Kelly Haer will contact you regarding an interview time.

Kelly Haer, PhD 🟀 Relationship IQ Program Director 🟀 310.506.8551 🟀 [kelly.haer@pepperdine.edu](mailto:hannah.parmelee@pepperdine.edu)

Date received \_\_\_\_\_\_\_\_\_

rIQ Marketing and Media Intern Application Fall 2018 to Spring 2019

**Applicant Information:**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Major(s)/Minor/Emphasis: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Current Cumulative GPA: \_\_\_\_\_\_\_\_

**References:** Please list one faculty reference and one other reference that we may contact.

Name Position/Relationship Phone Number and Email

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Personal Response:** *Please type your responses to the following questions on a separate sheet of paper.*

1. What appeals to you about this program? Describe how involvement in a program like this would be consistent with your lifestyle, personal goals, and faith commitment.
2. In your opinion, what are some of the major relationship issues facing college students today? List a few ideas about how to effectively address these issues with students.
3. Being a rIQ Intern requires the ability to work together with a partner and with a team of people. Please describe how you have worked effectively with others in the past, with references to specific examples. Please also describe your leadership and teamwork style.
4. As a rIQ Intern you will frequently be asked to promote rIQ and healthy relationship information to students at events. Please discuss your comfort level in talking with students about rIQ.
5. Being a rIQ Intern involves talking with people with diverse perspectives, values, and opinions. Describe your ability to work effectively with those who may have viewpoints different from your own.
6. The Boone Center for the Family is committed to the spiritual development of students as well as their relational development. Please describe your own personal Christian faith and current involvement in a community of faith. Please describe your level of comfort to lead and participate in discussions about spiritual formation and relationship with God, and specify the factors that would make this a good fit for you.
7. Describe your marketing and media production skills, as well as personal qualities you possess and/or experiences you’ve had that would make you an effective rIQ Marketing and Media Intern.
8. Please list the media/ design classes you have taken or will be taking in Fall 2018.

9. Once your application is received, you will be given a short design assignment to complete your application.