

Instructional Technology Faculty Speaker Series



# You Tube, You Teach

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# Pedagogy



## Taxonomy of Significant Learning

L. Dee Fink. 2003. *Creating Significant Learning Experiences: An Integrated Approach to Designing College Courses*. San Francisco: Jossey-Bass.

# Pedagogy



## Homework Activities

Required readings

## Classroom Activities

Lectures  
Tests

## Independent Project

Term paper or project



# Pedagogy



## Homework Activities

Required readings  
Lectures

## Classroom Activities

Cooperative explorations  
Hands-on applications

## Independent Projects

Miniature case studies

# D.I.Y.?

- **Katie Gimbar:** “It has to be me.”
- **Jeff Jarvis:** “Do what you do best, and link to the rest.”

# D.I.Y. Toolkit

# D.I.Y. Toolkit: Hardware

- Microphone/recorder
- Video camera

# D.I.Y. Toolkit: Software

- Presentation tool
- Screen capture tool
- Audio editor
- Video editor



# D.I.Y. Toolkit: Best Practices

- Keep it short and lively
- Attend to copyright status
  - Of imported material

# D.I.Y. Toolkit: Best Practices

## Info Sources

- AudioSparx\$
- Center for Social Media  
School of Communication  
American University  
[www.centerforsocialmedia.org/fair-use](http://www.centerforsocialmedia.org/fair-use)
- MusicLoops\$

# D.I.Y. Toolkit: Best Practices

- Keep it short and lively
- Attend to copyright status
  - Of imported material
  - Of your own material
- Attempt accessibility

# D.I.Y. Toolkit: Delivery

- Courses
- iTunes U
- YouTube

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## Homework Activities

Required readings  
Lectures

## Classroom Activities

Cooperative explorations  
Hands-on applications

## Independent Projects

Miniature case studies



# Pedagogy



## Homework Activities

Identifying and absorbing relevant materials

## Classroom Activities

Cooperative explorations  
Hands-on applications

## Independent Projects

Miniature case studies